



Co-op Membership: The best loyalty program in town!

The big petroleum companies like to offer promotions and gimmicks to get you to buy their fuel.

At Co-op, we have no gimmick. But as an owner, you do get a share of the profits every single year. Here's how that compares to other loyalty programs you know and love . . .

Comparison Chart

RETAILER	YOUR SPENDING	POINTS / REFUND	REWARD / REFUND*
SHELL AIR MILES	\$5,250	175 AIR MILES	\$20 FUEL CERTIFICATE
COMOX CO-OP	\$5,250	5% PATRONAGE DIVIDEND	\$262.50 EQUITY \$196.88 CASH
ESSO	\$3,500	3500 ESSO EXTRA POINTS	\$20 FREE GAS REWARD
COMOX CO-OP	\$3,500	5% PATRONAGE DIVIDEND	\$175.00 EQUITY \$131.25 CASH
PETRO CANADA	\$3,900	39,000 PETRO POINTS	\$20 FREE GAS REWARD
COMOX CO-OP	\$3,900	5% PATRONAGE DIVIDEND	\$195.00 EQUITY \$146.25 CASH
CHEVRON	\$15,000	15,000 SAVE ON MORE POINTS	\$25 GIFT CARD
COMOX CO-OP	\$15,000	5% PATRONAGE DIVIDEND	\$750.00 EQUITY \$562.50 CASH

*Every year, your board of directors decides what percentage of members' equity will be returned in cash. This chart is based on an average cash allocation of 75%. Last year's cash allocation was 100%.

"Gas is getting more expensive, so why not become an owner and get some cash back every year?"

-Shirley Walker, Co-op member since 2008

We'll see you at the BBQ!

Saturday, May 12, 2012 11:00 am to 3:00 pm
Co-op Bulk Plant, 4889 Island Highway, Courtenay



Life as a Co-op member isn't all saving money and supporting the community – we also like to let our hair down and unwind with some good friends and a hot dog or two!

As a member, you get a standing invite to our annual members' barbecue, which also happens to be when you'll get your dividend cheque. At last year's barbecue, we handed out \$400,000!

The barbecue also gives you a chance to chat with your board of directors and fellow Co-op members, and it gives us a chance to get to know you.

This Mother's Day weekend, grab a hot dog, grab a pop and grab your share of Co-op profits.

Then go buy Mom something nice. She deserves it.



Comox Valley

Two Great Locations to serve you:



Bulk Plant

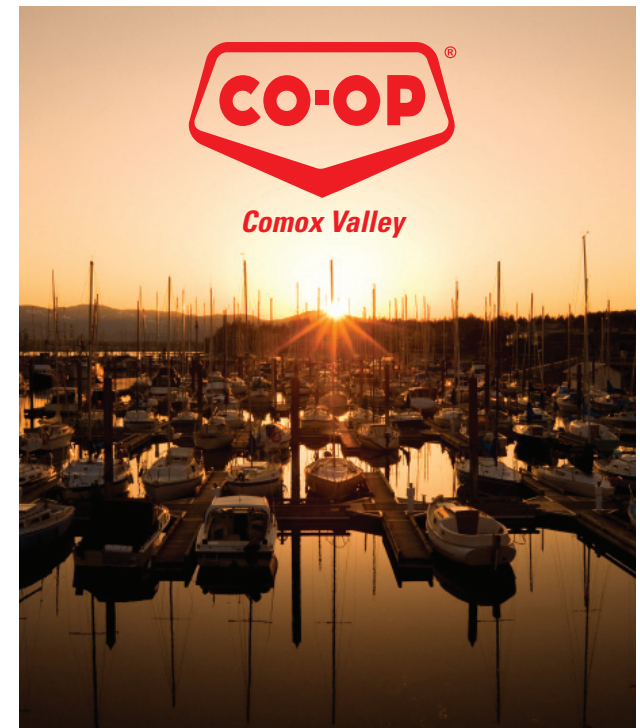
24-Hour Cardlock and Administration
4889 Island Highway, Courtenay, BC
Phone: 250.338.8181 Fax: 1.250.338.8851



Aspen Centre

Full-service gas bar and convenience store
699 Aspen Road, Comox, BC
Phone: 250.338.8181

www.comoxvalleycoop.ca/contact



Comox Valley

Membership Form and Benefits

Last year, Comox District
Co-op members earned

\$400,000
cash back!

Join Today at

www.comoxvalleycoop.ca/join



What is Co-op?

Co-op is a business like any other, except that it's locally owned and controlled by its members – who also share its profits.

When you purchase a \$10 lifetime membership in your Comox District Co-op, you become an owner. Every time you choose Co-op for your everyday food and petroleum purchases, your equity grows.

At the end of the year, a percentage of that equity is paid back in cash*. The rest is paid out in full when you reach retirement age.

Last year, Comox District Co-op members received \$400,000 cash back!

Your Comox District Co-op has been around since 1960 and is today more than 4,000 members strong. Join today and discover why so many of your friends and neighbours are becoming Co-op owners.

**Members must maintain a minimum equity value of \$100 to be eligible for the cash back portion of the dividend allocation.*

Moving ahead by giving back

When you join your Comox District Co-op, you join an organization that's owned by the community and proud to support community initiatives.

We have a long history of giving back to non-profit organizations that matter to our members and that benefit the people of the Comox Valley.

To learn more, visit www.comoxvalleycoop.com/community

"Being a part of the Co-op as an owner definitely has its benefits. Why contribute to the multinationals when we have an opportunity to own the facility and share in its profits?"

- Rick McCarthy, longtime Co-op member



Why join Co-op?

Earn cash and equity for every purchase you make at your Co-op. On average, our members get back 5% of everything they spend!

Participate in fun family events, like our annual members' BBQ (see back panel for details)

Pamper your vehicle with Co-op's quality SONIC™ gasoline, diesel and lubricants.

Shape the future of your Co-op by participating in the Annual General Meeting, electing directors or even becoming a director yourself!

Enjoy the best "reward program" of any petroleum company in the Valley.

See how easily your \$10 becomes \$120!

Step 1 - Purchase a \$10 lifetime membership in your Comox District Co-op

Step 2 - Choose Co-op for your everyday needs like gas, coffee and snacks – let's say \$200 a month *that you were going to spend somewhere anyway!*

Step 3 - **Receive your share of profits every year!**
Co-op members receive an average cash and equity allocation of 5%. So after 12 months, your \$10 membership nets you \$120. That's a 1,000% return!

How to join

Mail or deliver the attached application to one of our two Comox District Co-op locations. Or, apply online at www.comoxvalleycoop.com/join.

APPLICATION FOR MEMBERSHIP MAIL IN FORM

IN COMOX DISTRICT CONSUMER'S CO-OP, ("THE CO-OP")
ON THIS THE _____ DAY OF _____ 20__.

I hereby apply for membership in the Co-op and apply for ONE common share of the Co-op for a total price of \$10.00 and request that you allot them to me.

I understand that I will become a member only after board approval of this membership application. Upon becoming a member, I agree to be bound by the bylaws and policies of the Co-op, as amended from time to time. I agree that the Co-op shall have a lien on the equity which I may have at any time in the Co-op, including my shares and all funds arising from patronage refunds or dividends, for any moneys at any time owing by me to the Co-op. All shares and patronage refunds of dividends shall be held in the name of the applicant only.

SIGNATURE OF WITNESS

SIGNATURE OF APPLICANT OR CORPORATE SIGNING OFFICER

SURNAME / BUSINESS NAME		
FIRST NAME		
ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE NUMBER		
EMAIL ADDRESS		
BIRTHDATE Y Y Y Y M M D D		
SOCIAL INSURANCE NO.		
OFFICE USE ONLY		MEMBERSHIP NUMBER: _____

PLEASE NOTE: IN ORDER TO PURCHASE SHARES, ALL INFORMATION ABOVE MUST BE COMPLETE IN FULL.

PLEASE MAIL APPLICATION ALONG WITH A CHEQUE FOR \$10.00 TO:

COMOX DISTRICT CONSUMERS CO-OP
4889 ISLAND HIGHWAY, COURTENAY, BC V9N 5Y9